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Problem 1 (10 points) Let $f(x, y) = 3xy + x^4 + y^3 + 1$.

a) Compute the gradient vector of f at the point $(1, 2)$.

$$\begin{aligned} \nabla f &= \langle f_x, f_y \rangle = \langle 3y + 4x^3, 3x + 3y^2 \rangle \\ \nabla f(1, 2) &= \langle 3(2) + 4(1)^3, 3(1) + 3(2)^2 \rangle \\ &= \langle 6 + 4, 3 + 12 \rangle \\ &= \langle 10, 15 \rangle \end{aligned}$$

b) Compute the directional derivative of f at the point $(1, 2)$ in the direction of $\mathbf{u} = \langle 3/5, 4/5 \rangle$.

$$|\mathbf{u}| = \frac{1}{5} \sqrt{3^2 + 4^2} = \frac{1}{5} \sqrt{25} = 1 \quad = \frac{1}{5} \langle 3, 4 \rangle$$

$$\begin{aligned} D_{\mathbf{u}} f(1, 2) &= \nabla f(1, 2) \cdot \mathbf{u} = \langle 10, 15 \rangle \cdot \langle 3/5, 4/5 \rangle \\ &= 10(3/5) + 15(4/5) \\ &= 6 + 12 \\ &= 18 \end{aligned}$$

Problem 2 (10 points) Find the critical points of $f(x, y) = 2x^2 - 4xy + y^4$.

$$\begin{cases} f_x = 4x - 4y = 0 \\ f_y = -4x + 4y^3 = 0 \end{cases}$$

Now...

$$4x - 4y = 0$$

$$4(x - y) = 0$$

$$x - y = 0$$

$$x = y$$

So...

$$\begin{aligned} -4x + 4y^3 &= 0 \\ -4y + 4y^3 &= 0 \\ y(-4 + 4y^2) &= 0 \\ y(4y^2 - 4) &= 0 \\ y(2y - 2)(2y + 2) &= 0 \\ \begin{matrix} y = 0 \\ \downarrow \\ x = 0 \end{matrix} & \quad \begin{matrix} 2y - 2 = 0 \\ \downarrow \\ y = 1 \\ \downarrow \\ x = 1 \end{matrix} & \quad \begin{matrix} 2y + 2 = 0 \\ \downarrow \\ y = -1 \\ \downarrow \\ x = -1 \end{matrix} \end{aligned}$$

Then the critical points are...

$$(0, 0)$$

$$(1, 1)$$

$$(-1, -1)$$