

What is Statistics?

These studies include:

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To study data, we look at its distribution – what values it takes and how often it takes the values – which we often plot. Some specific distributions are:

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We can see skewness from the plot of a distribution. As an example, look at the normal distribution:

When looking at distributions, we are often most interested in examining the following:

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One of the most common distributions which occurs in Statistics is the normal distribution (also called the Gaussian distribution or standard normal curve). We often write  $N(\mu, \sigma)$  for the normal distribution with mean  $\mu$  and standard deviation  $\sigma$ .

How do we begin discussing the probability of specific events coming from a distribution? One way is using the standardized value (also called the z-score):

However, we are not often looking at an entire population. Rather we are looking at data from a sample of a given population. What is true for the *entire* population need *not* be true about the sample. If we take a SRS of size  $n$  from a population with mean  $\mu$  and standard deviation  $\sigma$ , the mean and standard deviation of the samples are:

In fact, if the sample size is large the sampling distribution is approximately normal with distribution  $N\left(\mu, \frac{\sigma}{\sqrt{n}}\right)$ . [This is precisely the Central Limit Theorem.] We can even use normal curves (under certain conditions) to approximate samples from a binomial  $B(n, p)$  distribution: given a SRS of size  $n$  from a large population having success  $p$ , then

But often we do not know the mean of the population we are examining. However since we know the underlying distribution, we can use information from a SRS to give estimations *with error* for the mean of the underlying population. This is precisely the notion of confidence intervals.

Graphically, we can represent and compare confidence intervals as follows:

To reduce the margin of error, we can:

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In fact, this last method can tell us how to choose our sample size:

The idea of confidence intervals allows us to give a method of testing the truth of a hypothesis against observed data. This is the idea of significance testing.

Of course, statistical inference must be implemented carefully. There are many things to consider, especially with the experimental design:

Of course, we could accept/reject  $H_0$  when  $H_0$  is true/false. This results in our statistical inferences being right/wrong. We need a way of measuring the likelihood of this occurring.

		Truth about the population	
		$H_0$ true	$H_a$ true
Decision based on sample.	Reject $H_0$		
	Accept $H_0$		

We need a way of measuring and discussing these errors.

To increase the power, one could:

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Now in terms of Type I and Type II errors, we have: